

Capability Statement

Great Breads Clothing, LLC · D/B/A Great Breads Studio

Prepared for NYNJMSDC corporate member sourcing · August 2026

There are no secrets. There are systems.

Services Offered

Against the sourcing list circulated August 19, 2026, we are responding to two categories:

#	CATEGORY	OUR POSITION
3	IT, Telecom, Software, Digital & Managed Services	Primary. Custom software design, build, and ongoing managed operation.
29	Print, Mail, Advertising & Creative Media	Primary. Brand identity, web, editorial systems, and creative production.

Both are delivered by one accountable team. A buyer who needs an operating system built and the communications that surround it does not need two vendors.

Company Snapshot

Legal entity	Great Breads Clothing, LLC (D/B/A Great Breads Studio)
Founded	2006 · studio practice rebuilt 2026
Headquarters	2031 7th Avenue, New York, NY 10027
Additional studios	Atlanta · Medellín
Entity type	Single-Member LLC
Business size	Small Business (all primary NAICS)
Designation	Minority-Owned · Black-Owned
UEI	J2JXA434NS13
CAGE Code	1Z8P1
Certification	NMSDC Certified MBE, active · Certificate No. NY100001248
Registrations	SAM.gov active · NY State Comptroller Vendor registered
Authorized representative	Mark Riley, Founder

Category 3: IT, Software, Digital & Managed Services

We are a product engineering house. We design, build, and then run custom operating systems for companies whose work happens in the field and across projects, where the office software most vendors sell does not fit how the work is actually executed.

WHERE WE ARE STRONGEST: CONTRACTOR AND FIELD OPERATIONS

Our production platform runs the purchasing and compliance workflow that construction contractors execute every day: drawing takeoff and quantity extraction, subcontractor bidding and leveling, RFI capture and response, subcontractor purchase orders across concurrent jobs, vendor RFQ and quote management, and certified electronic signature on the resulting orders.

That matters to any organization that buys construction, restoration, or field services at scale. We did not study this workflow, we shipped it, and we operate it in production today. We understand

contractor operations from the contractor's seat, which is usually the seat that enterprise tooling serves worst.

WHAT WE BUILD

Custom operational platforms. Multi-tenant web applications on a Postgres foundation, with role-based access control, row-level tenant isolation, and full audit trails on every record. Built for the specific workflow, not configured from a generic template.

Document and quantity automation. Engineering and construction drawing sets, native or scanned, read for scope and quantity and cited back to the source sheet. Generated contract, proposal, and purchase-order documents that match the buyer's own established format rather than imposing ours.

Procurement and compliance workflows. Subcontractor award and buyout, insurance and certificate-of-insurance documentation packets issued with each award, tax certificate routing by job type, retainage and cost tracking from award through signed order, with approval gates enforced by role.

Certified electronic signature. Purchase orders, proposals, and agreements signed in-browser, each signature carrying a verifiable certificate recording who signed, when, and from where.

Field-facing interfaces. Phone-friendly surfaces built for the person doing the work, so operations never bottleneck on a single desktop login.

Integration and automation. Event-driven workflow automation, scheduled jobs, telephony and SMS, transactional email, payments, and third-party API integration.

MANAGED SERVICES

We do not build and walk away. Engagements convert to an ongoing managed relationship covering platform operation and monitoring, enhancement and iteration against real usage, user enablement, and a named senior point of contact. The team that built the system is the team that runs it.

TECHNICAL APPROACH

Postgres with row-level security for tenant and role isolation, serverless edge compute, versioned schema migrations, automated test coverage on business-critical paths, and staged deployment. Systems are documented to be maintainable, and clients own their data and their code.

Category 29: Print, Advertising & Creative Media

The studio side of the house, at agency standard, founder-led.

Accessible public communications. Section 508 and WCAG 2.1 AA conformance is standard on our work, not a change order and not a subcontracted specialty. Reports, forms, public notices, and

GREAT BREADS STUDIO

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constituent-facing documents meet the requirement on delivery. For any organization with public communication obligations, this is the qualification most creative vendors cannot meet.

Customer and public-facing communications. Safety and awareness campaigns, service and program notices, bill and statement inserts, and community outreach materials. Plain-language writing, multilingual production, and formats built for audiences that must be reached rather than merely addressed.

Brand and identity systems. Program, initiative, and corporate identity. Naming, logo systems, visual standards, and documented brand books with applied use cases and governance rules.

Web design and development. Public-facing sites, campaign pages, and portals. Performant, accessible, and maintainable by in-house staff after handoff.

Editorial and document systems. Long-form reports, plans, and studies. Structure, design, layout, and print or digital production, including Section 508 and WCAG 2.1 AA accessible document production.

Advertising and creative production. Campaign concepting, art direction, copywriting, and produced creative across print and digital.

Data and report visualization. Charts, maps, and figures designed for clarity and accessibility inside reports and public-facing communications.

Environmental and wayfinding graphics. Signage and applied identity for facilities, programs, and events.

Past Performance

INTEGRAL CONSTRUCTION OF NY · CONSTRUCTION OS

Custom platform · design, build, and ongoing managed service · 2026 to present

The flagship engagement, and the most direct proof of Category 3 capability. Integral is a certified MBE general contractor delivering corporate interiors for clients including Art Basel, Paramount, and Optum.

We designed and built a complete construction operating system now in daily production use: structured drawing takeoff and estimating, subcontractor purchasing and buyout with compliance packets, insurance and COI tracking, certified e-signature on purchase orders and proposals, multi-project purchasing across concurrent jobs, and a client-facing project portal. The platform was shaped in direct working sessions with the principal and the estimator who run the bids, and we operate and extend it under an ongoing managed agreement.

The same engagement includes Category 29 scope: brand system and corporate website.

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Public overview: greatbreadsstudio.com/pages/construction-os

RUNORRERY · AI BUSINESS OPERATING SYSTEM

Platform design and engineering · proprietary product

Our own multi-tenant business operating platform, covering CRM and pipeline, project delivery, billing and reconciliation, communications, automation, and AI-assisted operations. Demonstrates platform engineering depth at production scale and is the foundation several client systems are built on.

HOUSE COLLECTION · BRAND SYSTEM AND COMMERCE BUILD

Brand identity, design system, and custom storefront · 90 days concept to launch

Complete brand identity system, ten-section documented brand book, and a custom storefront carrying 234 SKUs, delivered end to end on a ninety-day timeline. Demonstrates full-stack execution across both categories in a single engagement.

MNBRS HOUSE · STRATEGIC BRAND FOUNDATION

A fifteen-section brand foundation covering mission, vision, positioning, brand pillars, audience psychology, voice and tone, product strategy, and visual direction. Demonstrates the documentation depth and editorial rigor a corporate standards program requires.

NMH CREDIT CO. · NAMING, POSITIONING & BRAND FOUNDATION

A nine-section brand foundation including naming, positioning, four brand pillars, voice, visual direction, and a phased roadmap, for a financial-empowerment service serving an underserved audience. Demonstrates plain-language messaging and accessible visual systems built for clarity and trust.

References and engagement receipts available on request.

Differentiators

One house, both categories. Software engineering and creative production under a single accountable team. No prime-to-sub handoff between the system and the communications that surround it.

Senior delivery, no dilution. Founder-led. Senior-level work on every engagement, no junior handoff, no account-management layer between the buyer and the people building.

We operate what we build. Managed service is the default, not an upsell. Systems stay maintained, monitored, and improved against real usage.

Built for how the work actually runs. Our production platform was shaped alongside estimators and field staff, not designed in isolation and handed down. Field-first interfaces are standard.

Documentation and governance discipline. Every engagement ships documented standards, templates, and governance built to be maintained in-house after handoff.

Accessibility is built in, not bolted on. Section 508 and WCAG 2.1 AA conformance ships with the work. No remediation phase, no separate accessibility vendor, no change order.

Supplier diversity ready. NMSDC Certified MBE, active, supporting Tier 1 and Tier 2 diversity spend goals. Lean structure scales without fixed agency overhead.

Codes and Classifications

NAICS

CODE	DESCRIPTION	RELEVANCE
541511	Custom Computer Programming Services	Category 3
541613	Marketing Consulting Services	Category 29
541810	Advertising Agencies	Category 29
541430	Graphic Design Services	Category 29
541890	Other Services Related to Advertising	Category 29
541611	Administrative & General Management Consulting	Both

PSC Codes R701 (Advertising / PR) · R408 (Program Management) · D-series (IT / Web)

Identifiers UEI J2JXA434NS13 · CAGE Code 1Z8P1

Registrations SAM.gov registered and active · NY State Comptroller Vendor registered

Certifications NMSDC Certified MBE, held and active · Certificate No. NY100001248. Certified through the New York and New Jersey Minority Supplier Development Council. NYS MBE and NYC M/WBE applications in process.

Trademark "Great Breads"™ · U.S. pending · Ser. No. 99865381

Contact

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Founder and Authorized Representative

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