

CREATIVE & TECHNOLOGY · HARLEM, NEW YORK

The studio that builds the *system*, not just the brand.

Brand systems, digital platforms, and AI-powered operating infrastructure for corporations, founders, and public-sector partners. One certified supplier, concept through delivery.

A creative house with an engineering core.

Great Breads Studio is a Harlem-rooted, minority-owned creative and technology studio. We began as a New York creative house and grew into something rarer: a studio that designs premium brands and then builds the software that runs the business behind them. Corporate partners get boutique-level craft with the operating discipline of a technology vendor, from a single accountable team.

One ACCOUNTABLE PARTNER, CONCEPT TO DELIVERY	NMSDC CERTIFIED MINORITY BUSINESS ENTERPRISE	SAM.gov REGISTERED & ACTIVE FEDERAL CONTRACTOR	NYC HARLEM-BASED, SERVING NATIONAL PARTNERS
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Every client begins with a Design DNA, a bespoke brand system built once and never templated. No two clients ever look alike.

Six capabilities. One standard of craft.

N° 1

Brand Identity & Design Systems

Logo systems, brand standards, print, packaging, and collateral, all derived from a proprietary Design DNA built for each client and never reused.

N° 2

Web & Software Development

Custom websites, ecommerce, and web applications. Shopify and fully custom builds, carried from design through deployment by the same team.

N° 3

AI Business Operating Systems

RunOrrery, our proprietary AI platform, becomes the client's command center: pipeline, communications, scheduling, and reporting that keep working after launch.

N° 4

Marketing & Creative Production

Campaign creative, content strategy, and photography and video direction for launches, programs, and ongoing brand presence.

N° 5

Government Contracting Support

Capability statements, proposal development, and capture management for agencies, institutions, and prime contractors pursuing public-sector work.

N° 6

Custom Apparel & Uniforms

Cut-and-sew, screen print, embroidery, and DTG production. Staff uniforms, team outfitting, and branded merchandise fulfilled to specification.

Craft in front. Systems underneath.

- 1 Discover**
We study the business, the audience, and the goal before anything is designed. Strategy first, always.
- 2 Design DNA**
A bespoke brand system: palette, type, voice, and usage rules. Built once, owned by the client, never templated.
- 3 Build**
Website, platform, campaign, or product line, produced under one roof with founder-level communication throughout.
- 4 Operate**
Launch is the beginning. The operating system keeps measuring, responding, and reporting long after delivery.

RunOrrery, the AI operating layer

Most vendors hand off a deliverable and leave. We install a living system that keeps producing value: an AI-powered platform that manages pipeline, client communications, meetings, and reporting in one place.

- ◆ Live pipeline and client visibility
- ◆ AI-drafted communications, human-approved
- ◆ Built-in meeting rooms and scheduling
- ◆ Measurable outcomes, tracked ROI

Supplier diversity, without the trade-off.

Certified & registered

NMSDC Certified MBE. SAM.gov registered and active. State MWBE certification in progress through NYC SBS and NY State ESD.

Single accountable source

Design, software, production, and fulfillment under one roof. One contract, one point of contact, no subcontractor chains.

Premium execution

A New York creative house delivering editorial-grade work. Design-forward, never commodity.

Responsive & low-friction

No minimums, fast turnaround, and founder-level communication on every engagement, at corporate scale requirements.

BRAND SYSTEMS & DIGITAL PLATFORMS

Built brand identity systems, websites, and AI-operated client platforms taking commercial clients from concept to launch-ready operations.

CUSTOM APPAREL PROGRAMS

Delivered custom branded apparel and merchandise for teams, events, and small businesses, managed design to delivery.

CREATIVE & MARKETING

Produced campaign creative and collateral supporting client launches, programs, and outreach.

LET'S BUILD

Bring us the brief. We'll bring the *system*.

POINT OF CONTACT

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STUDIO

Great Breads Studio
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311 Haven Rd, Franklin Lakes, NJ 07417
Harlem, New York roots · national reach

LEGAL

Great Breads Clothing LLC
d/b/a Great Breads Studio

UEI

J2JXA434NS13

CAGE

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NAICS (PRIMARY)

541511

STATUS

NMSDC Certified MBE
SAM.gov Active

There are no secrets. There are systems.

GREAT BREADS
STUDIO