

A Harlem-rooted, minority-owned creative and technology studio. We build brand systems, digital platforms, and AI-powered operating infrastructure for founders, corporations, and government clients, one accountable partner from concept through launch. Through our Government Solutions capability, we also deliver custom apparel, uniforms, and branded merchandise to agencies, institutions, and prime contractors.

CORE COMPETENCIES

Brand Identity & Design Systems

Logo systems, brand standards, and a proprietary Design DNA built once per client and never templated. Print, packaging, and collateral.

AI Business Operating Systems

RunOrrery, our proprietary AI platform, runs pipeline, communications, and reporting after launch. A system, not a static deliverable.

Government Contracting Support

Capability statements, proposal development, and capture management for public-sector pursuits.

Web & Software Development

Custom websites, ecommerce, and web applications. Shopify and custom builds, design through deployment.

Marketing & Creative Production

Campaign creative, content strategy, and photography and video direction for launches and programs.

Custom Apparel & Uniforms

Cut-and-sew, screen print, embroidery, and DTG. Staff uniforms, team outfitting, and branded merchandise, fulfilled to specification.

DIFFERENTIATORS

Single source, concept to delivery. Design, software, and production under one roof. One accountable partner, not a chain of subcontractors.

NMSDC-certified, minority-owned (Black-owned) small business. State MWBE certification in progress through NYC SBS and NY State ESD.

We build the system, not just the asset. Engagements can include RunOrrery, an AI operating platform that keeps producing value after launch.

Design-forward, responsive, low-friction. Premium New York creative execution with no minimums, fast turnaround, and founder-level communication.

PAST PERFORMANCE

BRAND SYSTEMS & DIGITAL PLATFORMS

Built brand identity systems, websites, and AI-operated client platforms that took commercial clients from concept to launch-ready operations.

CUSTOM APPAREL PROGRAMS

Delivered custom branded apparel and merchandise for teams, events, and small businesses, managed design to delivery.

CREATIVE & MARKETING

Produced campaign creative and capability and marketing collateral supporting client launches and outreach.

NMSDC CERTIFIED MBE

COMPANY DATA

LEGAL NAME	Great Breads Clothing LLC
UEI	J2JXA434NS13
CAGE CODE	1Z8P1
EIN	81-3685359
DUNS	11-895-2722
SAM.GOV	Registered · Active
BUSINESS TYPE	Small Business · Minority-Owned (Black-Owned)
CERTIFICATIONS	NMSDC MBE · State MWBE in progress (NYC SBS / NY ESD)

NAICS CODES

541511	Custom Computer Programming Services (Primary)
541613	Marketing Consulting Services
541430	Graphic Design Services
315210	Cut & Sew Apparel Contractors
315990	Apparel Accessories & Other Apparel Mfg.

POINT OF CONTACT

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FOUNDER & MANAGING MEMBER

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